



nonprofit
Prince George's County

**IMPACT
REPORT**

2020

**Advancing vibrant communities
through excellent nonprofits**



Message from the President

Howard A. Burnett



What a year FY2020 was as we, like the nation, pivoted our operations to best suit the needs of an ever-changing community steeped in uncertainty due to the COVID-19 pandemic. I remained proud to lead an organization dedicated to the residents of Prince George's County and the nonprofits that serve them.

We began the year pursuing and selecting a new Executive Director to guide us in improving our impact and reach in the county. Mrs. Tiffany Turner-Allen did just that, jumping into her role with the aid of our well-established Board of Directors. New programs emerged as in-person operations shifted to virtual. With Mrs. Turner-Allen at the helm, Nonprofit Prince George's County started bold new programming on racial equity and connecting nonprofits while maintaining our flagship trainings.

Together, we as an organization pivoted to react to the growing community need to provide a place for nonprofit leaders to connect, to learn and to continue training throughout the uncertainty of the pandemic. Before the conclusion of FY'20, we started an innovative internship program called Nonprofit Navigators and hosted our first Courageous Conversation event on the need for racial equity. Our flagship luncheons — for the timebeing virtual — continued to be a place of development, training and capacity building for local nonprofits.

During this unique year and always, thank you to all who recognize and support the essential work of our county's nonprofits. Thank you for helping Nonprofit Prince George's County focus on the needs of our community and the nonprofits who serve it.

— Howard A. Burnett



Message from the Executive Director

Tiffany Turner-Allen

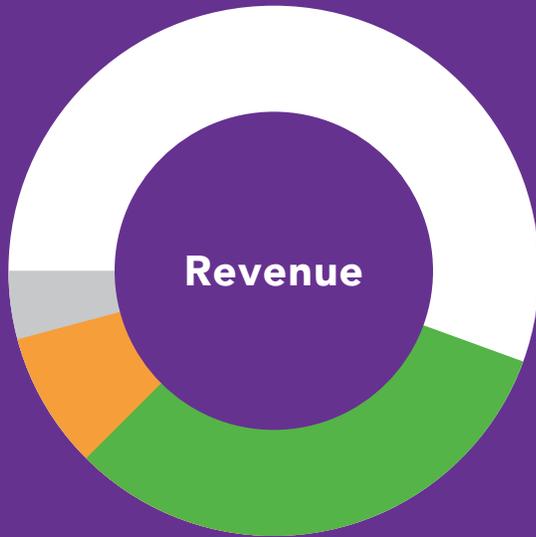


Aiding and collaborating with Prince George's County nonprofits is a dream come true for me. I began my role as executive director for Nonprofit Prince George's County in March 2020, it was a week before everything shut down due to COVID-19. Together, we as an organization reacted to the growing community needs through a multi-faceted approach that included an increased focus on serving the community directly and increasing educational opportunities around racial disparities. Throughout it all, Nonprofit Prince George's County continued its role as a safe space for nonprofit leaders to connect and learn throughout the year.

Thank you all for the opportunity to witness and support the great work you do. I look forward to working with you to advance your mission in our county.

Best,

- Tiffany Turner-Allen



- 77% Government Grants
- 32% Foundation Grants
- 9% Membership Dues & Fees
- 1% Sponsorship & others



- 77% Program Services
- 19% Management & General
- 4% Fundraising

Financial Profile

Assets (as of June 30, 2020)

Checking / Savings	\$153,638
Accounts Receivable	\$10,780
Other Current Assets	\$5,908
Current Assets	\$170,662
Fixed & Other Assets	\$7,887
Total Assets	\$171,723

Liabilities & Equity Assets

Accounts Payable	\$4,127
Other Current Liabilities	\$29,876
Current Liabilities	\$34,003
Equity	\$137,719
Total Assets	\$171,723

2020

Key Accomplishments

Listening Session with
U.S. Senator Chris Van Hollen
(partnered with MD Nonprofits
and Nonprofit Montgomery)

FY20 Individuals Participating: 39

Nonprofit Showcase-at the Mall
of Prince George's
(10 organizations)

FY20 Individuals Participating: 15

County Council Training-
Capacity Building and
Collaboration

FY20 Individuals Participating: 50+

Nonprofit Network Happy Hour

FY20 Individuals Participating: 60

Stand up & Deliver Program

2100+ meals were purchased from county restaurants,
delivered to Temple No.2 Baptist Church in Capitol
Heights, MD and distributed to County residents
in need.

Collective Community Check-In

Virtual meeting space for the nonprofit community, has
hosted more than **370+** people.

Summary of Program Participation:

534+

Number of meals provided:

2100+

Testimonial

Membership Empowers Nonprofits



The Training Source

Nonprofit Prince George's County has been exactly what the nonprofit sector needed in Prince George's County. After County officials hosted a very successful nonprofit summit, they urged a group of nonprofit leaders to keep the momentum going by reactivating an unincorporated organization that had disbanded called the Prince George's County Human Services Coalition. I was appointed Chair of the Coalition and The Arc of Prince George's County served as our fiscal agent. We incorporated and became the Human Services Coalition of Prince George's County, and now do business as Nonprofit Prince George's County.

Over the past 20 years, Nonprofit Prince George's County has built its own capacity as well as the capacity of the County's nonprofit sector – advocating for greater government funding support for the sector, hosting information-packed meetings and conferences, training nonprofits to prepare to apply for Standards For Excellence® accreditation, negotiating discounts for members that also join Maryland Nonprofits or Center for Nonprofit Advancement, hosting board recruitment networking events, and so much more. Membership definitely has privileges as members learn tips and strategies firsthand from government, corporate and foundation funders; radio, print and television media representatives; professional grant writers; and more. Even during the pandemic, members were able to pick up gallons of disinfectant cleaner. This organization is to the sector what the sector is to families in need.

The Training Source has truly appreciated and benefited from its membership in Nonprofit PGC. In 2009, we became the 6th County nonprofit to become fully Standards For Excellence® accredited; we also earned GuideStar® Platinum status for excellence in nonprofit ethics and accountability. Our youth and adult workforce development training; youth college and career planning programs; employer staffing assistance and staff training; and community supportive services produce outcomes that exceed national averages; and we have received many accolades and awards, including our County Executive's inaugural Nonprofit Pride Award and the Community Foundation's inaugural Nonprofit Leader of the Year Award in 2019 and Maryland Comptroller's William Donald Schaefer Helping People Award in 2020. We attribute this success to networking, collaborating and applying what we learn through the outstanding offerings of Nonprofit Prince George's County.

Kim Rhim

Testimonial

Membership
Empowers Nonprofits

Friends of the Old Greenbelt Theater

Nonprofit Prince George's County has been an invaluable resource to our organization since we started in 2015. The lunches and workshops have been a great way to meet others working in the County and learn more about resources specifically for Prince Georgians. Through one of these workshops we learned about the Catalogue for Philanthropy and were lucky to be selected to join their ranks of excellent nonprofits in the DMV area. On top of that, the guidance we have received so far on the Standards for Excellence program has given us the tools and confidence to continue to improve and raise the profile of our work on a national level.

Dr. Caitlin McGrath

Former Nonprofit Navigator

I have had a fantastic experience at NPGC. I started as a Nonprofit Navigator intern and ended up with a paid position - I really appreciate the room for advancement that NPGC offers. As an intern, I was given countless opportunities to lead a team of other college students in NPGC's graphic and website design needs. I was always encouraged to put my best work forward and really prove myself as a nonprofit worker.

This position has been a very valuable learning experience, as I now have a deep understanding of how day-to-day operations work in the non-profit world. Plus, I truly feel like I have contributed to NPGC's work. NPGC does important work, and its leaders care deeply about the wellbeing of Prince George's County. It has been extremely fulfilling to work for an organization that is committed to making a difference in not only the local community, but also in demographically similar communities across America.

Sonali Garg





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